



dream big



an r&r team
update

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Nov 1 - Dec 31, 2007 Whittier home sales

Address	List Price	Sold Price	Bed/Bath	Sq. Ft.	Days on Market
3052 Gipin St	\$119,900	\$119,024	3 bed/2 bath	1155	8
2535 Franklin St	\$125,000	\$132,000	2 bed/ 1 bath	983	96
2814 Humboldt St	\$161,900	\$156,000	3 bed/2 bath	1290	218
3118 Franklin St	\$159,900	\$159,900	3 bed/2 bath	974	106
3059 Gaylord St	\$174,900	\$170,000	2 bed/2 bath	848	17
2504 Gilpin St	\$184,500	\$177,500	2 bed/1 bath	935	175
2831 York St	\$197,950	\$185,000	3 bed/2 bath	1766	240
2710 Vine St	\$225,000	\$225,000	2 bed/1 bath	943	13
1529 E. 23rd Ave	\$239,900	\$235,000	2 bed/1 bath	1360	63
2624 Race St	\$259,900	\$259,900	3 bed/1 bath	1300	5
2635 Gaylord St	\$262,500	\$264,170	4 bed/2 bath	1824	2
2343 Ogden St	\$300,000	\$300,000	5 bed/2 bath	2104	240
2810 Vine St	\$329,000	\$318,000	3 bed/2 bath	1498	12
2954 Race St	\$299,000	\$318,500	4 bed/2 bath	1601	47
2850 Vine St	\$324,900	\$323,000	6 bed/3 bath	2589	27
2749 Gaylord St	\$360,000	\$344,153	5 bed/3 bath	1548	117
2355 High St	\$435,000	\$435,000	4 bed/2 bath	1784	5
2001 E. 24th Ave	\$529,900	\$513,100	3 bed/3 bath	2470	72

Five steps to selling your home

Plan: Study your home and its competition carefully. Strategize how to hit the market with the biggest bang and get out fast!

Prepare: Look at your home as a buyer would Clean it up, clear out the clutter, fix the blemishes and make your home shine.

Execute: Hit the market with a big splash and push the sales plan hard. Be ready to roll with the market.

Measure: Analyze buyer reactions and move quickly to overcome objections. Maintain confidence, but be realistic.

Celebrate: Pat the process on the back. Honor yourself for the sound decisions that helped sell your home.

Whittier Overview

Actives	35
Under Contract	10
Solds this year	134
'07 runrate	134
2006 solds	112
2005 solds	180



If you'd like to learn more about us, call us at the number above or visit www.randrteam.com. Call us for a free market analysis of your home and our free Sellers Information packet.

