



# Rebekah Brock & Heather Heuer

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July 1 - August 31, 2009 Whittier home sales

Address	List Price	Sold Price	Bed/Bath	Finished Sq. Ft.	Days on Market
2539 Humboldt Street	\$ 102,500	\$ 95,000	2 bed/ 1 bath	850	113
2718 Williams Street	\$ 116,900	\$ 110,000	2 bed/ 1 bath	958	162
3158 Gaylord Street	\$ 150,000	\$ 115,000	1 bed/ 1 bath	895	23
2615 Humboldt Street	\$ 110,000	\$ 135,000	2 bed/ 1 bath	681	39
2931 Franklin Street	\$ 189,000	\$ 191,500	2 bed/ 1 bath	891	2
3126 Marion Street	\$ 200,000	\$ 197,000	2 bed/ 1 bath	937	15
1600 E. 24th Avenue	\$ 199,000	\$ 199,000	2 bed/ 2 bath	840	2
1604 E. 24th Avenue	\$ 199,000	\$ 202,400	2 bed/ 2 bath	840	??
1625 E. 30th Avenue	\$ 215,000	\$ 210,000	3 bed/ 2 bath	1,147	146
2537 Race Street	\$ 222,000	\$ 220,000	2 bed/ 1 bath	962	1
2738 Lafayette Street	\$ 259,900	\$ 240,000	4 bed/ 2 bath	1,975	20
2435 Wililams Street	\$ 259,900	\$ 253,500	5 bed/ 2 bath	2,276	45
2814 Marion Street	\$ 250,000	\$ 254,000	3 bed/ 2 bath	1,310	21
3113 Franklin Street	\$ 269,900	\$ 266,000	3 bed/ 2 bath	1,525	25
2430 Franklin Street	\$ 275,000	\$ 275,000	2 bed/ 1 bath	1,483	19
2946 Marion Street	\$ 284,900	\$ 277,000	3 bed/ 2 bath	1,696	12
3008 Gaylord Street	\$ 339,900	\$ 335,000	3 bed/ 3 bath	1,874	65
2714 Race Street	\$ 350,000	\$ 340,000	3 bed/ 2 bath	1,696	5
2338 Gilpin Street	\$ 365,000	\$ 363,500	3 bed/ 3 bath	1,836	18

## Five steps to selling your home

**Plan:** Study your home and its competition carefully. Strategize how to hit the market with the biggest bang and get out fast!

**Prepare:** Look at your home as a buyer would Clean it up, clear out the clutter, fix the blemishes and make your home shine.

**Execute:** Hit the market with a big splash and push the sales plan hard. Be ready to roll with the market.

**Measure:** Analyze buyer reactions and move quickly to overcome objections. Maintain confidence, but be realistic.

**Celebrate:** Pat the process on the back. Honor yourself for the sound decisions that helped sell your home.

### Whittier Overview

Actives	26
Under Contract	15
Sold	19
Run rate	56

2008 solds	84
2007 solds	134
2006 solds	112

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