



dream big



update

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January 1 - February 28, 2009 Whittier home sales

| Address | List Price | Sold Price | Bed/Bath | Finished Sq. Ft. | Days on Market |
|----------------------|------------|------------|---------------|------------------|----------------|
| 2534 Gaylord Street | \$ 214,900 | \$ 209,000 | 2 bed/ 1 bath | 1,393 | 42 |
| 2658 Williams Street | \$ 184,900 | \$ 183,000 | 3 bed/ 1 bath | 1,610 | 15 |
| 3144 Race Street | \$ 179,000 | \$ 178,500 | 3 bed/ 1 bath | 2,216 | 28 |
| 2558 Humboldt Street | \$94,000 | \$ 78,000 | 2 bed/ 1 bath | 845 | 41 |

Five steps to selling your home

Plan: Study your home and its competition carefully. Strategize how to hit the market with the biggest bang and get out fast!

Prepare: Look at your home as a buyer would Clean it up, clear out the clutter, fix the blemishes and make your home shine.

Execute: Hit the market with a big splash and push the sales plan hard. Be ready to roll with the market.

Measure: Analyze buyer reactions and move quickly to overcome objections. Maintain confidence, but be realistic.

Celebrate: Pat the process on the back. Honor yourself for the sound decisions that helped sell your home.

Whittier Overview

| | |
|----------------|-----|
| Actives | 33 |
| Under Contract | 12 |
| Sold | 4 |
| Run rate | 24 |
| 2008 solds | 84 |
| 2007 solds | 134 |
| 2006 solds | 112 |



If you'd like to learn more about us, call us at the number above or visit www.randrteam.com. Call us for a free market analysis of your home and our free Sellers Information packet.

