



dream big



update

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Jan 1 - Feb 28, 2008 Whittier home sales

Address	List Price	Sold Price	Bed/Bath	Sq. Ft.	Days on Market
3115 Williams Street	\$50,000	\$48,000	2 bed/2 bath	722	7
3040 High Street	\$60,000	\$55,000	1 bed/1 bath	641	169
3042 Franklin Street	\$109,900	\$95,200	3 bed/1 bath	1212	21
2546 Emerson Street	\$144,900	\$148,740	2 bed/1 bath	929	6
1521 E. 23rd Avenue	\$160,000	\$172,000	2 bed/1 bath	1185	5
2541 Lafayette Street	\$180,000	\$185,000	2 bed/2 bath	1271	163
1639 E. 30th Avenue	\$224,500	\$205,030	2 bed/2 bath	1152	146
2326 Humboldt Street	\$215,500	\$217,500	2 bed/1 bath	1100	18
2845 Vine Street	\$305,000	\$285,000	4 bed/2 bath	1594	200

Five steps to selling your home

Plan: Study your home and its competition carefully. Strategize how to hit the market with the biggest bang and get out fast!

Prepare: Look at your home as a buyer would Clean it up, clear out the clutter, fix the blemishes and make your home shine.

Execute: Hit the market with a big splash and push the sales plan hard. Be ready to roll with the market.

Measure: Analyze buyer reactions and move quickly to overcome objections. Maintain confidence, but be realistic.

Celebrate: Pat the process on the back. Honor yourself for the sound decisions that helped sell your home.

Whittier Overview

Actives	41
Under Contract	5
Solds this year	9
"07 runrate	27
2007 solds	134
2006 solds	112



If you'd like to learn more about us, call us at the number above or visit www.randrteam.com. Call us for a free market analysis of your home and our free Sellers Information packet.

